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Dear Valued Community Business,

SAVE THE DATE!!! The 2012 Zimmerman Chamber of Commerce Business Expo has been scheduled for **Saturday, March 17, 2012!** Over the past few years, we are fortunate to have seen an increase in the number of attendees and would be honored to have you showcase your business at our event.

We've got new things in store this year! Since we have chosen St. Patrick's Day as the day of our event, we'll have a St. Patrick's Day theme! Break out your favorite green sweater, draw a map to your hidden pot of gold and brush up on your Irish accent! There will be a contest for the best themed Vendor booth at the Expo, and attendees will get to decide the winner. The location for this year's Expo is also new. It will be held at the **Freshwaters United Methodist Church**, located about 1.5 miles north of County Road 4 on Highway 169. We hope this change in venue will provide new and exciting program opportunities during our Expo. Exhibitor hours are currently slated to be from 10:00am-2:00pm, but are subject to change slightly.

Attached you will find a registration form to participate as a Vendor. Keep in mind space is limited so send in your forms as soon as possible. Be sure to note on your registration form if you'll be needing electricity for your booth. In order to keep this event affordable for our local businesses, the Expo Planning Committee has decided to keep booth fees at 2010 prices! Please fill out the form and *send before February 10, 2012 to the Zimmerman Chamber Office*. Not currently a member? No problem!! You are welcome to join us at the Expo as a member or a non-member.

Here is a little secret... you will get an ENTIRE YEAR OF EXPOSURE for your Business ***for as little as \$30.00 more*** if you become a Member along with your Expo Registration. Let me show you how!

Average Local Business Membership:	\$130.00
Member Expo Booth Fee:	\$150.00
Total:	\$280.00
<i>Non-Member Booth Fee:</i>	<i>\$250.00</i>

But wait!!! How do you get that ENTIRE YEAR OF EXPOSURE??

As a Member of the Zimmerman Chamber just *some* of our benefits offered to you are:

- **Business listings in the Area Community Resource & Residents' Guide** handed out at the Expo and mailed to every resident in the Zimmerman area.
- **Business listing on the Chamber website** numerous ways
- **Business Spotlight** appearance in our monthly newsletter and on the website.
- **Awesome networking** opportunities and so much more!!

Planning, of course, is already underway, and the Expo Planning Committee will meet again shortly after the first of the year. Our goal is to make this Expo the best one the Chamber has ever had. If you are interested in serving on the Planning Committee or volunteering on the day of the event, please contact me or Michelle at the Chamber Office and we gladly find a place to put your talents to good use.

Feel free to call me if you have any questions regarding the Business Expo. I would encourage you to share the enclosed Expo information with others. By working together, we build a stronger community and further the mission of the Chamber.

Sincerely,

Kary Tillmann
Chair, Business Expo
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